



Annual Swing for the Fences Gala

A Virtual
Interactive Experience!

Save The Date
SEPTEMBER 23, 2021

Join Us September 23rd for Our Virtual Gala

Lately, it seems like every pitch has been a curveball. Just when we think we have made the right adjustment, life sends another one. But no matter what came our way in the past year, Friends of Baseball dusted ourselves off and got right back in the box.

What threatened to disconnect us from our work and our mission, instead motivated our committed and dedicated staff to focus on the simple, yet powerful role of providing joy and healing to youth and families who have faced the disproportionate financial, physical, and emotional impacts of the COVID-19 pandemic.

At last year's Swing for the Fences Virtual Gala, our supporters rallied behind our work and inspired our staff to reinvent how we reach and meet the needs of the youth in our community. **Past sponsorships have made possible:**

- **YOUTH ENGAGEMENT:** Launch of Full Count RBI Academy Online with fun, active and engaging virtual programming and school supply/gear kit distributions delivered to homes to make sure youth have what they need to participate.
- **END ISOLATION:** COVID-safe in-person "Play Catch With A Coach" mentoring sessions for youth to connect with positive, trauma-informed mentor coaches.
- **COMMUNITY RESOURCE:** Ongoing Play Ball physical recreation and academic enrichment kit distribution partnerships with Multnomah County Public Health REACH program, Play East, community organizations, and food pantries.
- **NEW PROGRAMS:** Launch of our Softball Girls Lead program, and an Intermediate/Advanced Baseball program, when it is safe to do so.

Plan now to join Friends of Baseball on **September 23, 2021**, from your home field.* As in past seasons, the evening will entertain, inspire and be filled with highlights, top plays, plus next season's scouting report!

We appreciate the support of organizations like yours to serve the youth in our communities. If you are interested in sponsoring this year's Swing for the Fences and getting this year's rally started, email our Gala Coordinator Molly at sponsors@friendsofbaseball.org.

Swing for the fences with us,

Sarah Coakley
Friends of Baseball
Board Gala Chair

Nova Newcomer
Executive Director
Friends of Baseball

*Or ours! If health guidelines allow, we are currently planning a limited in-person Huddle Hub event.

SAVE THE DATE



**SWING FOR THE FENCES
VIRTUAL GALA**



SWING FOR THE FENCES

A BENEFIT FOR FULL COUNT RBI ACADEMY ACTIVE ENRICHMENT PROGRAMS

SPONSOR OPPORTUNITIES

TITLE

- ▶ Title sponsor recognition in online, day of event marketing, and virtual event tools
- ▶ Commercial or video on Gala event website; shown during event pre-show
- ▶ Premium catering options for home or workplace available including beer, wine & signature cocktails
- ▶ Opportunity to include brand item in VIP Fan Kits
- ▶ Up to 25 VIP Fan Kits distributed in advance of event to your key guests joining virtually

\$20,000

HALL OF FAME

- ▶ Title sponsor recognition in online, day of event marketing, and virtual event tools
- ▶ Commercial or video on Gala event website; shown during event pre-show
- ▶ Premium catering options for home or workplace available including beer, wine & signature cocktails
- ▶ Opportunity to include brand item in VIP Fan Kits
- ▶ Up to 25 VIP Fan Kits distributed in advance of event to your key guests joining virtually

\$10,000

MVP

- ▶ Supporting sponsor recognition in online, and virtual event tools
- ▶ Named sponsor of game, event, or activity during event
- ▶ Team Captain Kit available for delivery, including gourmet charcuterie/ cheese board, beer and wine.
- ▶ Up to 15 VIP Fan Kits distributed in advance of event to your key guests joining virtually

\$5,000

CY YOUNG

- ▶ Recognition in online marketing and logo and mention included virtually
- ▶ Named sponsor of game, event, or activity during event
- ▶ Team Captain Kit available for delivery, including gourmet charcuterie/ cheese board, beer and wine
- ▶ Up to 10 Fan Kits distributed to your place of business or home

\$2,500

GOLD GLOVE

- ▶ Name/logo website & event listing
- ▶ Team Captain Kit available for delivery, including host guide and favors
- ▶ Up to 10 Fan Kits delivered to your place of business or home

\$1,500

CAN'T SPONSOR THIS YEAR?

- Consider a LIVE challenge match or pledge to directly support FOB program youth!

Guests may attend event virtually from their Home Field, and sponsors may choose to host a Watch Party. In-person Huddle Hub Game Day Party (venue TBD) will be communicated to sponsors as health guidelines allow, and according to available space.



**WE ENHANCE CHILDREN'S LIVES
THROUGH BASEBALL'S POWER TO TEACH**



For sponsorships, contact Nova Newcomer at nova@friendsofbaseball.org or visit <http://www.friendsofbaseball.org/swingforthefences.html>